

Kroger Community Rewards Program

To get enrolled in the program, all you need to do is register online at www.krogercommunityrewards.com. Be sure to have your Kroger Plus Card handy and register your card with the Russell Island Foundation after you sign up. If you do not yet have a Kroger Plus Card, they are available at the customer service desk at any Kroger store.

Here is a step by step explanation of what to do to get enrolled in this beneficial program:

1. Go to www.krogercommunityrewards.com and click on MICHIGAN, scroll down the page and click on the ENROLL box.
2. Click on SIGN UP TODAY in the “New Customer?” box.
3. Sign up for a Kroger Rewards Account by entering your zip code, clicking on favorite store, entering your email address and creating a password. You will need to agree to the terms and conditions.
4. You will then get a message to check in your email inbox and click on the link within the body of the email. Follow the instructions in your email.
5. Click on MY ACCOUNTY and use your email address and password to proceed to the next step.
6. Click on EDIT KROGER COMMUNITY REWARDS INFORMATION and input your Kroger Plus Card number. Update or confirm you information.
7. Find Russell Island Foundation which can be selected from the drop down list (or enter the NPO number –HL 840) click SELECT in the next section and Click SAVE CHANGES in the third section

To verify that you are enrolled correctly, you should see Russell Island Foundation on the bottom left portion of your information page. It will take 7-10 days before your purchases will begin earning rewards for he Russell Island Foundation after you have registered your Kroger Plus Card online. You will know that you have successfully registered your Kroger Plus Card because at the bottom of your Kroger receipt you will see: ***“At your request, Kroger is donating to The Russell Island Foundation”***.

REMEMBER that purchases will not count for the Russell Island Foundation until after you register your card – so please take the time to do that now! You will need to swipe your registered Kroger Plus Card or use the phone number that is related to your registered Kroger Plus Card when shopping for each purchase in order for it to count towards the quarterly rewards check sent to the Russell Island Foundation. For those of us who regularly shop at Kroger – this is an easy way to help the Foundation accrue monies.